



Launch is Life™

Living in today's world of new is vital to business success. Whether you're introducing or reintroducing a product, service or brand, how you communicate it begins with launch. That's where we come in. We are a strategic B2B marketing and branding agency with a passion for delivering fully integrated breakthrough launches that give you an unfair advantage in the marketplace.

For more than 20 years, Introworks has guided hundreds of successful introductions. And our **Trajectory Launch Process™**—rooted in marketing fundamentals—has been honed and refined to overcome the dynamic gravity of today's economy.

TRAJECTORY™

Launch Process

