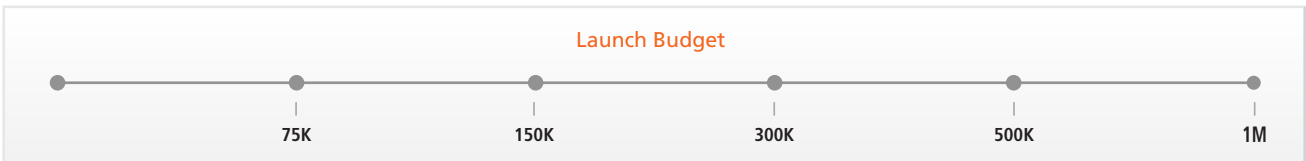
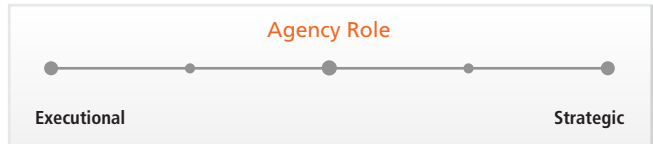
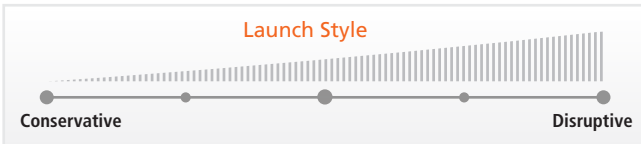
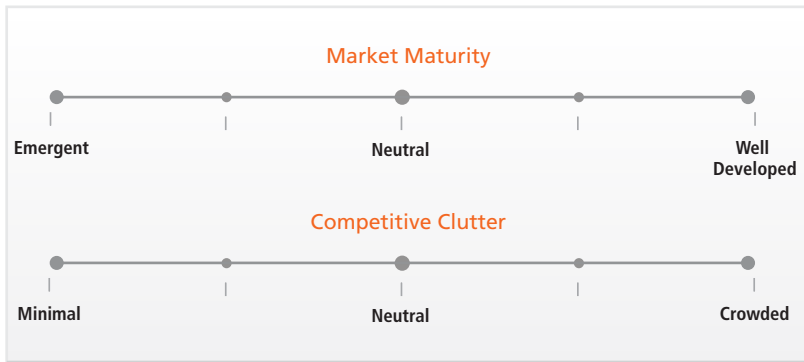
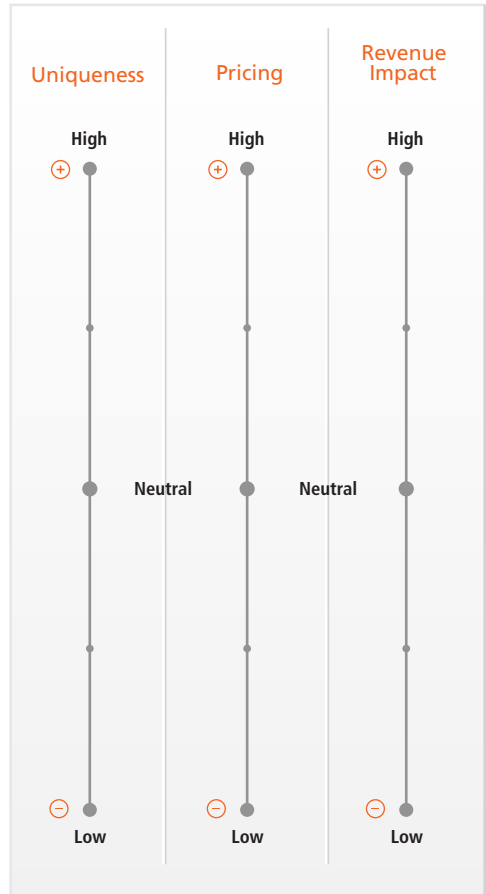
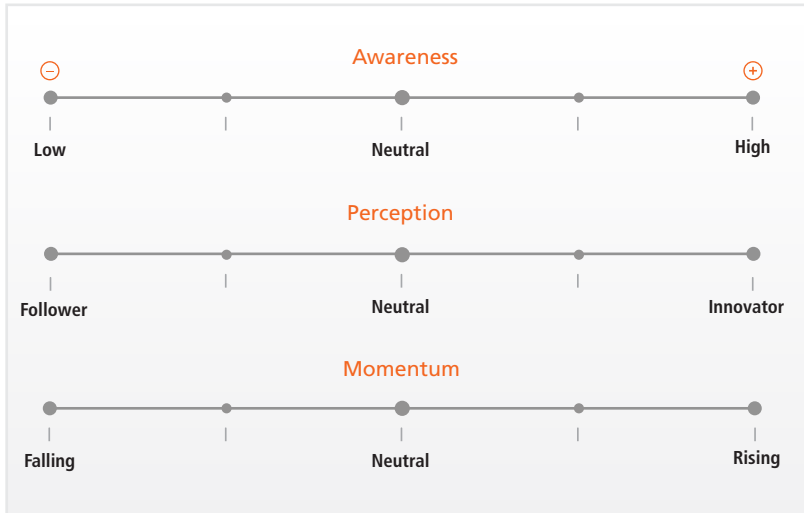
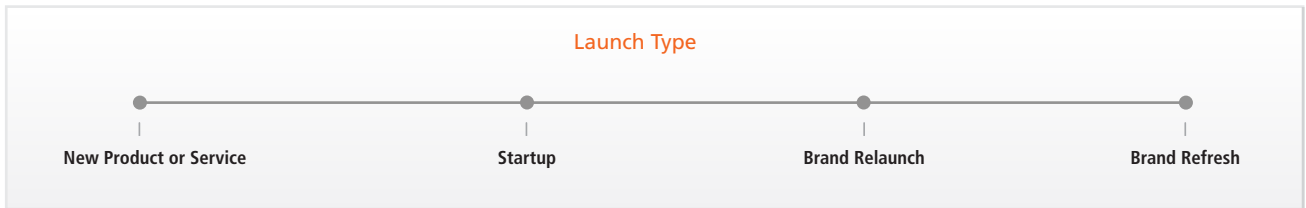




Dial in Your Launch™ Worksheet



Targeted Area



- Africa
- Asia Pacific
- Canada
- Eastern Europe
- Latin America
- Middle East
- Western Europe

Key Markets (Prioritized)

1. _____
2. _____
3. _____

Core Audience (Prioritized)

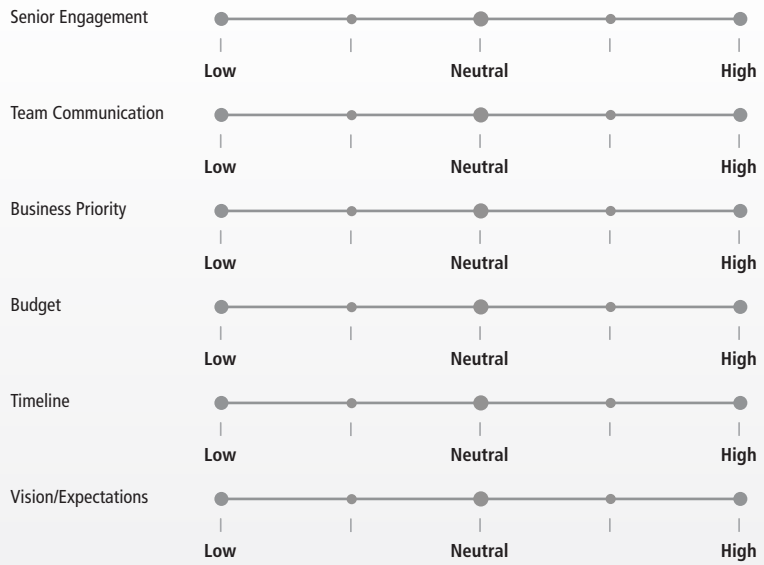
1. _____
2. _____
3. _____

Most Admired Launches

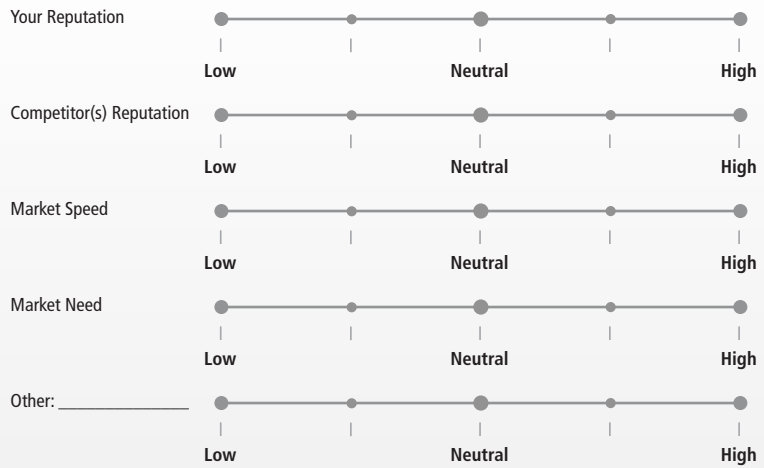
1. _____
2. _____
3. _____

MARKET GRAVITY: The forces affecting your launch

Internal Market Gravity



External Market Gravity



Biggest Launch Challenge

Do you have something new to tell the world? Reformulating, extending, introducing, revamping, reskinning, rebranding, or rebuilding? Gain the right trajectory and an unfair advantage. **Contact Bob Freytag at 952.288.2715**

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