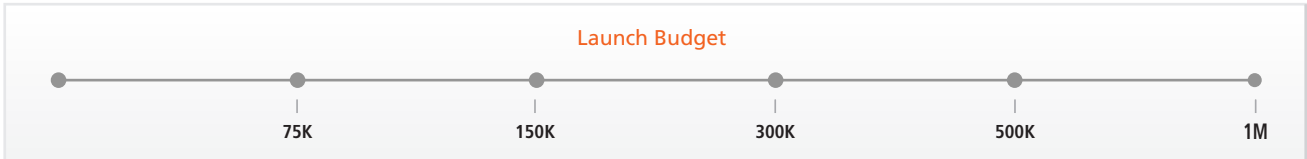
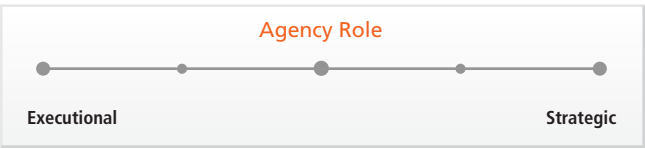
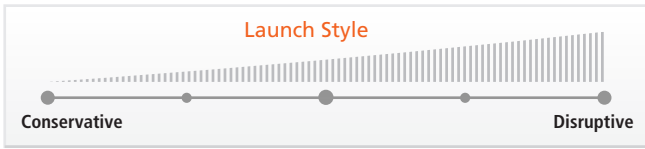
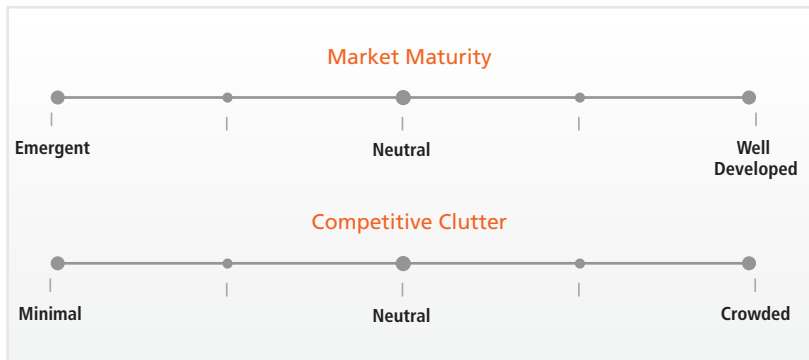
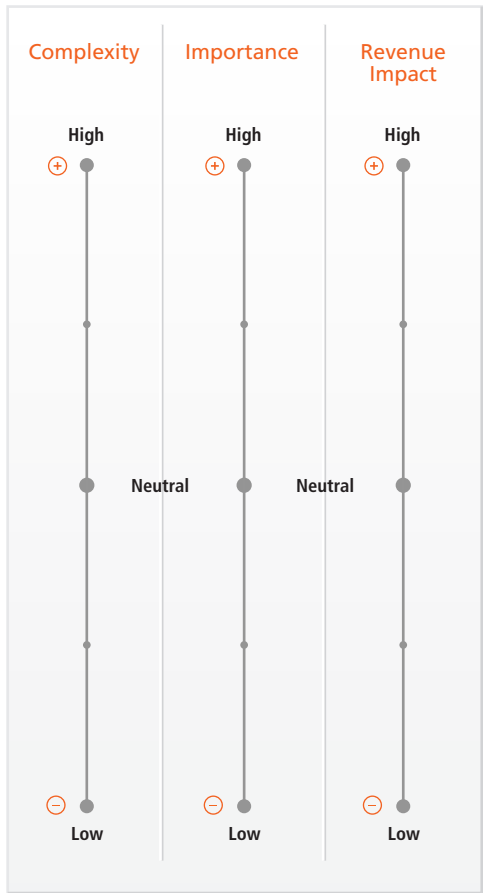
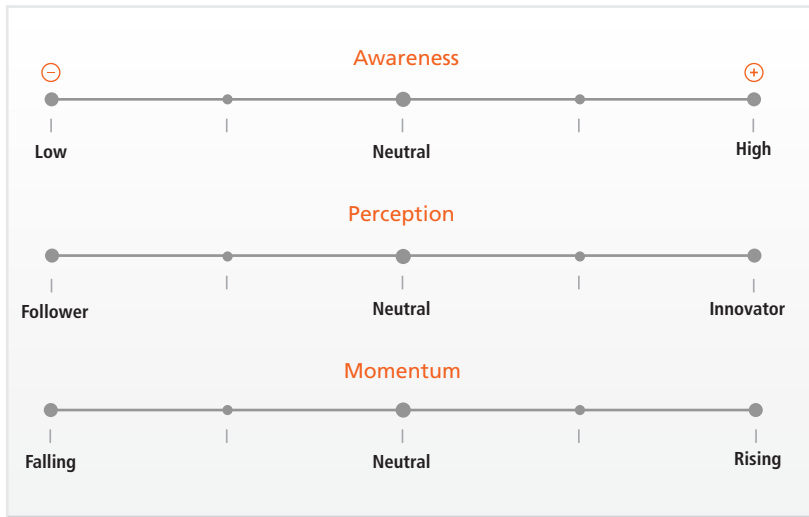
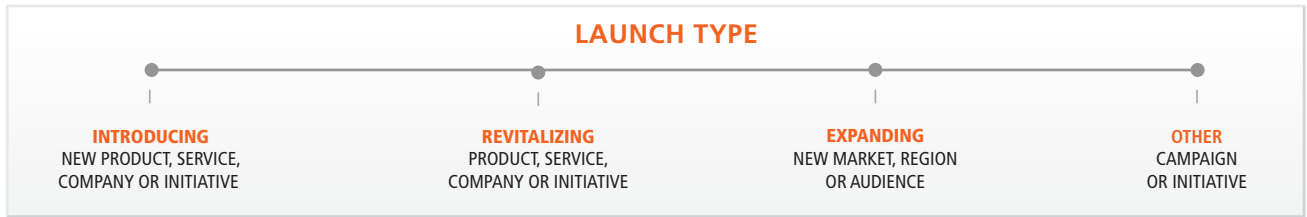


# Dial in Your Launch™ Worksheet



**Targeted Area**



- Africa
- Asia Pacific
- Canada
- Eastern Europe
- Latin America
- Middle East
- Western Europe

**Key Markets (Prioritized)**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Core Audience (Prioritized)**

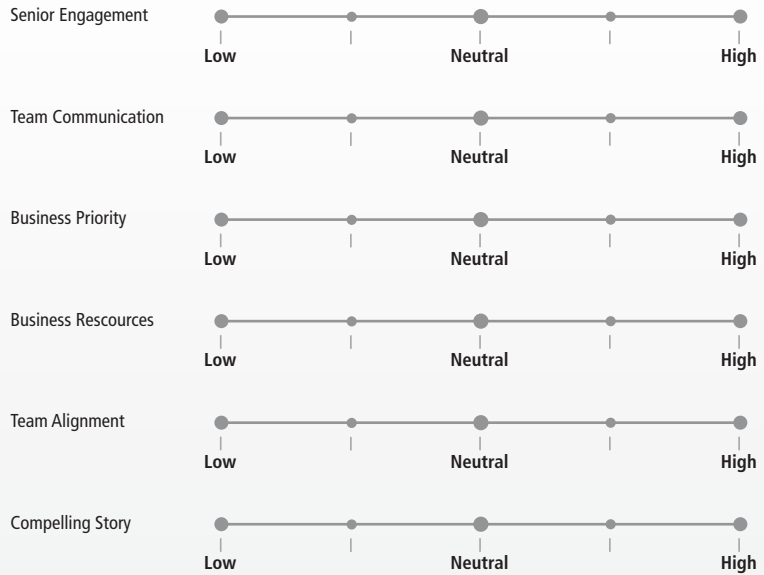
1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Most Admired Launches**

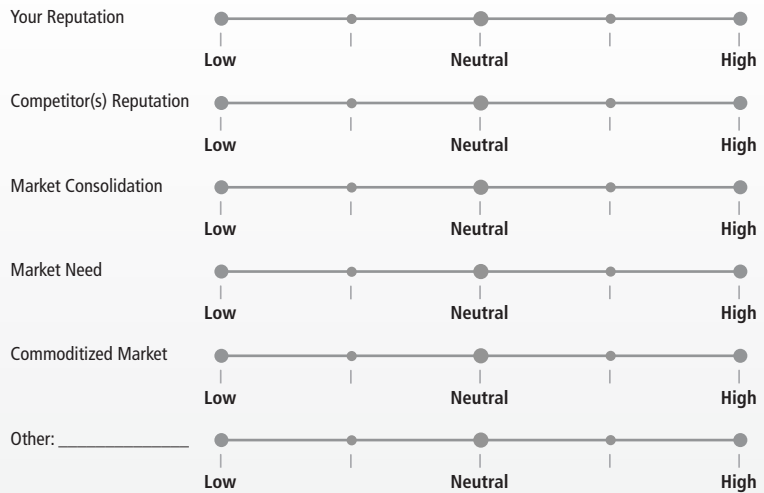
1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**MARKET GRAVITY: The forces affecting your launch**

**Internal Market Gravity**



**External Market Gravity**



**Biggest Launch Challenge**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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Want to discuss your next launch?

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